

From: Lawrence Teller/R3/USEPA/US
Sent: 3/26/2012 8:43:17 AM

To: Christine Dibble/DC/USEPA/US@EPA
CC: Alison Shahan/RTP/USEPA/US@EPA; Marcella Fredriksson/DC/USEPA/US@EPA; Nancy Grundahl/R3/USEPA/US@EPA; Susan Fagan/DC/USEPA/US@EPA; Michael Kulik/R3/USEPA/US@EPA; Richard Vanholt/R3/USEPA/US
BCC: Lawrence Teller/R3/USEPA/US@EPA
Subject: Re: Dimock PA Documentation

Christine, Good points, all. We can certainly add metadata and OCR. Posting can probably be to the PA page with a Dimock heading. I think we should link to that heading from both the marcellus shale page and from our FOIA reading room (several Dimock FOIAs, I've heard, in the past 2-3 weeks).

Nancy or I will be in touch with you, Alison and Susan. Thanks for your note. Larry

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From: Christine Dibble/DC/USEPA/US
To: Lawrence Teller/R3/USEPA/US@EPA, Nancy Grundahl/R3/USEPA/US@EPA
Cc: Marcella Fredriksson/DC/USEPA/US@EPA, Susan Fagan/DC/USEPA/US@EPA, Alison Shahan/RTP/USEPA/US@EPA
Date: 03/24/2012 11:01 AM
Subject: Re: Dimock PA Documentation

Larry and Nancy, see below. Could you please add metadata to these documents AND character recognition (OCR), then work with the aboutepa and epaosc.net webmasters to get these documents reposted.

Also, if I go to http://www.epa.gov/region03/marcellus_shale/index.html and search for "dimock" nothing comes up on the page. Where are folks supposed to go for Dimock info?

Please also take a look at he search results (from EPA home page) for "Dimock". Please work with Alison and Susan to make sure that critical information about what is going on in Dimock appear in the search results above information about Michael Dimock, Investigator.

I am thinking that we don't have sufficient information to create an entire page about Dimock. It may work best if on <http://www.epa.gov/aboutepa/states/pa.html> we add a Dimock-specific heading like "Water Issues in Dimock, PA Area" and then move the two Dimock documents so they are below that heading. Right now, they are buried with the rest of the Activities section of the page. On Monday when I am back in the office I can review the metadata for <http://www.epa.gov/aboutepa/states/pa.html> , adding "dimock" as a term.

I think <http://www.epa.gov/aboutepa/states/pa.html> should be the top search result if that is where we will house all of our documents about Dimock.

If you agree to all this, then Alison and Susan can make <http://www.epa.gov/aboutepa/states/pa.html> the top search result.

Let me know your thoughts.

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Dimock PA Documentation

Alison Shahan

to: Christine Dibble

03/23/2012

Cc: Susan Fagan, Marcella Fredriksson

Hi Christine,

Please pass this along to anyone this may pertain to.

There have been several searches on public search for information related to Dimock Pennsylvania. I assume this is related to recent EPA studies measuring hydraulic fracturing contaminants in the water there. In testing our search results, I found two image only PDFs with no metadata:
<http://www.epa.gov/aboutepa/states/dimock.pdf>
<http://www.epaosc.org/sites/7555/files/Dimock%20Action%20Memo%2001-19-12.PDF>

Without metadata and with no readable page content, the search appliance has very little means by which to tie these documents to any search query. Please add metadata to these and to any related documents. Because people are looking for this information, and because hydraulic fracturing related topics are consistently among our highest searched queries, this may be a good time to coordinate with Region 3 to review related content and metadata.

Please let me know if you have any questions.

Regards,
Alison

Alison Shahan | Google Search Appliance Librarian/Web Development | CGI Federal | shahan.alison@epa.gov